Sui Tian Fu Gui [2021] No. 3

Notice of Tianhe District People’s Government of Guangzhou Municipality on Issuing the Policy Measures of Tianhe District for Accelerating the High-Quality Development of High-End Professional Service Industries

All street community offices and agencies directly under the district government,

The *Policy Measures of* ***Tianhe District for Accelerating the High-Quality Development of High-End Professional Service Industries* are hereby issued to you for compliance and implementation. Problems encountered in the implementation shall be directly reported to the Tianhe District Bureau of Development and Reform.**

Tianhe District People’s Government of Guangzhou Municipality

July 16, 2021

Policy Measures of Tianhe District for Accelerating the High-Quality Development of High-End Professional Service Industries

To implement the spirit of the 19th CPC National Congress and its 2nd, 3rd, 4th and 5th Plenary Sessions, follow out the important remarks and instructions by General Secretary Xi Jinping during his inspection tour of Guangdong, base ourselves on the new development stage, implement the new development philosophy, and serve the creation of a new development pattern, carry out the “1+1+9” work arrangements of the provincial Party Committee and the “1+1+4” work initiative of the municipal Party Committee, and accelerate the high-quality development of the high-end professional service industries of our district, these Policy Measures is hereby developed in light of the reality of Tianhe district

**I. Development Goals**

By 2023, Tianhe District will have a more comprehensive element support system of the high-end professional service industries.

Professional talents who have an international vision and are adapted to international rules will gather in the district. Brand institutions with core competitiveness, great leadership, and driving force and characterized, specialized centralized demonstration zones will be developed. The district will take part in internationalized exchanges and cooperation in professional services on behalf of Guangzhou, and make its way to become a hub of high-end professional service industries in Guangdong-Hong Kong-Macao Greater Bay Area, as well as a national leading area and model area of high-end professional services.

**II. Intensifying the Fostering of Key Enterprises**

**1. Supporting the settling of key enterprises. For a newly settled enterprise in** high-end professional service industries that has an annual operating income of more than 100 million yuan, if it achieves a growth of over 10% in the first, second and third complete fiscal years after its settlement, a reward of 100%, 50% and 50% of its contributions to the district economic development will be given in the corresponding years, respectively. The three-year total of such support shall be subject to a maximum of 20 million yuan for each enterprise. For a HQs enterprise or institution that is among the Fortune 500, the top 500 of China and the top 100 of the Chinese service industries, or a leading enterprise that has strong driving force and has made great contributions to local economic development, special studies can be conducted to make a corresponding reward and support plan, provided that an agreement for strategic cooperation is signed with the government or the related industrial department of Tianhe District through consultations.

**2. Supporting the shift of an industrial activity unit to a juridical entity. For** an industrial activity unit of high-end professional service industries registered in Tianhe District, if its turnover exceeds 100 million yuan in the first complete fiscal year after its shift to a juridical entity, a reward of 100% of its contributions to the district economic development will be given in the first complete fiscal year, and a reward of 100% of the increased part of its contributions to the district economic development will be given in the second and third complete fiscal years. The three-year total of such support shall be subject to a maximum of 10 million yuan for each enterprise.

**3. Supporting enterprises in getting larger, stronger and better. For a** high-end professional service **enterprise** with an operating income of more than 50 million yuan in the previous year, a reward of 10,000 yuan will be granted for every 10 million yuan of increase in its operating income, subject to a maximum of 5 million yuan for each enterprise.

**4. Supporting the accelerated development of high-growth enterprises. For an above-scale, high-growth enterprise in the** high-end professional service industries that achieved a growth rate of 25% in its operating income in the previous year, if it expands its rented offices in the district, a rent subsidy of 1000 yuan/m2 will be given for the rented area increased from a year ago, subject to a maximum of 500,000 yuan. For a key high-end professional service enterprise, its demand for land will enjoy priority in being recommended for inclusion into the annual plan for supply of national construction land.

**III. Building a Pool of High-End Talents**

**1. Reward for the core team. For the core team of a high-end professional service enterprise** that is selected into the top 50 of the global human resources service agencies and into the Comprehensive Agency Professional Committee of China Business Advertising Association (Chinese 4A) and rated for the first time as an excellent national legal service project for “Belt & Road”, a technology and innovation support center (TISC) and a national-level industrial design center, a reward of up to 100,000 yuan will be given to every member thereof, subject to a maximum of 300,000 yuan for each enterprise.

**2. Reward for the elites of Tianhe. For the leaders of a leading enterprise that has made outstanding contributions to the** high-end professional service industries, a reward of 100% of their personal economic contributions will be given, subject to an annual maximum of 1 million yuan/person. The specific implementation thereof shall be in compliance with the *Notice of the Organization Department of the CPC Party Committee of Tianhe District, Guangzhou Municipality on Issuing the Measures of Tianhe District, Guangzhou Municipality for Incentivizing the Key Talents Who Boost High-Quality Economic Development* (Sui Tian Zu Tong Zi [2020] No. 103).

**3. Reward for senior executives. One quota of talent reward will be given to a high-end professional service enterprise** for every 40 million yuan of year-on-year increase in its operating income. The enterprise may make a list of the talents for the reward at its sole discretion. The reward will be equal to 30% of the personal contributions to economic and social development, subject to an annual maximum of 100,000 yuan/person. The annual total of senior executives award funds received by each enterprise shall not exceed 30% of its contributions to the district economic development in the year. For an enterprise in the industries of human resources, legal services, consulting, advertising, scientific researches and technical services, one quota of talent reward will be given for every 20 million yuan of year-on-year increase in its operating income. The reward will be equal to 30% of the personal contributions to economic and social development, subject to an annual maximum of 100,000 yuan. The annual total of the senior executives reward funds received by each enterprise shall not exceed its contributions to the district economic development in the year.

**4. Reward for professional talents.** For the talents of the high-end professional service industries who have been selected into a major talent engineering project of the state and/or Guangdong Province or recognized as an excellent expert of Guangzhou, a reward of 200,000 yuan, 100,000 yuan, and 100,000 yuan per person will be given for inclusion into a national major talent project, inclusion into a provincial major talent project, and recognition as an excellent expert of Guangzhou, respectively.

**5. Support to the management team of an introduced key enterprise. For a newly-introduced, key** high-end professional service **enterprise that are** recognized by the district business promotion department as having made considerable contributions to the district economic development, a one-off support of 100,000 yuan will be given to each member of its management team (no more than 5 senior executives or senior technicians).

**6. Support to introduced high-end industrial talents. A support of up to 1 million yuan will be given to the newly introduced high-caliber talents in the** high-end professional service industries. A one-off support of 100,000 yuan/person will be given to the newly-introduced senior executives and high-end innovation talents; a one-off support of 50,000 yuan/person will be given to the newly-introduced outstanding returned overseas students. The specific implementation thereof shall be in compliance with the *Notice of the Organization Department of the CPC Party Committee of Tianhe District, Guangzhou Municipality on Issuing the Measures of Tianhe District, Guangzhou Municipality for Incentivizing the Key Talents Who Boost High-Quality Economic Development* (Sui Tian Zu Tong Zi [2020] No. 103).

**7. Support to introduced highly-educated talents of high education. For the highly-educated fresh graduates newly employed by enterprises ranking among top 10 in operating income increase last year in the fields of** **human resources, legal services, consulting, advertising, scientific researches and technical services, a one-off support of 30,000 yuan/person and 50,000 yuan/person will be given to masters and doctors respectively, subject to a maximum of 10 persons for each enterprises.**

**8. Talent apartments. For enterprises and high-caliber talents who have made considerable contributions to the district economic development, talent apartments may be provided to ensure the transitory housing support to their newly-introduced talents.**

**9. Talent rental subsidy. For middle- and high-level talents in the enterprises ranking among top 10 in operating income in the fields of human resources, legal services, consulting, advertising, scientific researches and technical services, an annual rental subsidy of 30,000 yuan/person will be given, if they (including their spouses and minor children) have no housing of own property right in Guangzhou and enjoy no housing support of the city and the district now, subject to a maximum of 10 persons in each enterprise.**

**10. Talent household registration support. For the middle-level or higher executives or senior technical personnel in** high-end professional service industries who meet the conditions for introduction and settling down of talents, a green channel will be opened to accelerate examination and approval. Talents who are unqualified for household registration policy of Guangzhou, but are urgently needed by a key enterprise may be recommended for registration within the index quotas issued by the municipality. For the senior executives in the key high-end professional service enterprises who meet the application requirements in the *Notice of the General Office of Tianhe District People’s Government of Guangzhou Municipality on Issuing the Measures of Tianhe District for Implementing the Talent Green Card System of Guangzhou* (Sui Tian Fu Ban Gui [2020] No. 4), support will be given them in applying for the Guangzhou Talent Green Card and enjoying convenience in purchasing housing and vehicle, and handling personal business.

**11. School enrollment support. For the high-caliber talents in the key** high-end professional service **enterprises that have made considerable contribution to the district economic development, school enrollment quotas will be provided for the starting grades of compulsory education in** Tianhe District.

**IV. Optimizing Development Environment**

**1. Accelerating the construction of the cluster area of high-end professional service industries. More efforts shall be done to to build the Tianhe CBD demonstration zone, accelerate the overall enhancement of Tianhe CBD, and support the centralized development of world famous enterprises in the fields of accounting, consulting and laws in Tianhe CBD; accelerate the construction of Guangzhou International Financial City in Guangzhou Pilot Zone of AI and Digital Economy, unleash more spaces for high-end and high-quality industries, and speed up the introduction of the** high-end professional service industries.

**2. Aligning with international rules. The scope of mutual recognition of professional service qualifications in Guangzhou, Hong Kong and Macao shall be expanded. Experiment shall be carried out to allow the Hong Kong- or Macao-certified professionals of finance, construction, planning, and agent for to provide services within a specified scope after registration. The legal services cluster shall be further developed; a one-off reward of 300,000 yuan will be given to a law firm that conduct trials of Guangdong-Hong Kong-Macao joint operation or Sino-foreign joint operation.**

**3. Encouraging the construction of specialized business buildings. For a grade-A office building where the occupancy rate of the enterprises of the same industry accounts for more than 50% of all enterprise tenants, and such rate has risen by 5% from a year ago, a reward of 100,000 yuan will be given to the owner (or legal agent) of the building.**

**4. Encouraging establishment of social organization in key industries. The establishment of social organizations, e.g. industry association and chamber of commerce, in key industries and fields shall be encouraged. A one-off start-up support of up to 500,000 yuan will be given to social organizations of key industries and fields after registration with the district social organization registry.**

**5. Strengthening the services for key enterprises.** A government service commissioner shall be appointed for every key high-end professional service enterprise. Such enterprises may be granted a “Tianhe Tong” priority card, which enables them to enjoy priority and faster speed in services, and “later supplementation” for non-core elements when transacting corporate business in the administrative service center and tax hall of the district. A platform for financial services shall be erected to provide key enterprises with financing channels and diversified financial services.

**V. Miscellaneous**

**1.** Scope of high-end professional service industries. The high-end professional service industries supported by these Measures involves business service industry, scientific research and technical service industry. Specifically, they include the industries of legal services, accounting audit and taxation services, consulting services, advertising services, human resources services, services related to convention and exhibition, organizational management services, other business service industries, engineering technical and design services, scientific and technological innovation services, technical services for quality inspection, special design services and other segment industries. The catalogue of industries is shown in *Classification Table for Key Development Fields of the High-End Professional Service Industries of Tianhe District*.

**2.** Applicability. These Measures apply to the enterprises and institutions that are registered, pay taxes, and are included into statistics according to law in Tianhe District together with their talents. The Measures also apply to the social organizations that are established according to law in Tianhe District in relation to high-end professional service industries. After enjoying the support, recipient shall promise not to move their registered venue out of Tianhe District or change their existing tax payment obligation in five years of time in the district.

**3.** Application method. To apply for the relevant policy measures, please log onto the Tianhe District Industrial Policy Comprehensive Service Platform. The application and operation guides shall be developed separately.

**4.** Application principles. If any term hereof repeats or is inconsistent with the content of the relevant terms of the *Notice of Tianhe District People’s Government of Guangzhou Municipality on Issuing Several Policy Opinions of Tianhe District on Promoting High-Quality Economic Development* (Sui Tian Fu Gui [2020] No. 3), the former shall prevail.

**5.** Valid term. These Measures shall be implemented 30 days after the date of promulgation, and shall remain valid until December 31, 2023.

Appendix: Classification Table for Key Development Fields of the High-End Professional Service industries of Tianhe District

Classification Table for Key Development Fields of the High-End Professional Service industries of Tianhe District

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| --- | --- | --- | --- | --- |
| **No.** | **Industry** | **Segment Industry** | **Corresponding Code of National Economic Industry (2017 Version)** | **Descriptions about Industry** |
| 1 | Business Service Industry | Legal services | 7231, 7232, 7239 | Activities such as legal proceedings, notarization, arbitration and mediation |
| 2 | Accounting audit and taxation services | 7241 | Services related to accounting, audit, asset evaluation and taxation |
| 3 | Consulting services | 7242, 7243, 7244, 7245, 7246, 7249; | Market survey, social economic consulting, health consulting, environmental protection consulting and sports consulting |
| 4 | Advertising services | 7251, 7259 | Paid publicity activities planned and carried out for customers via media, e.g. newspapers, journals, road signs, lantern boxes, showcases, Internet, communication equipment, radio, TV and films |
| 5 | Human resources services | 7261, 7262, 7263, 7264, 7269 | Relevant services provided for the employment and career development of laborers; for management of employers; for the development of human resources |
| 6 | Services related to convention and exhibition | 7281, 7282, 7283, 7284, 7289 | Conventions and exhibitions, which may be assisted by other related activities, including project planning and organization, rental of venue and security |
| 7 | Organizational management services | 721, 722 | Management of corporate headquarters, investment and asset management, park management services, management services for business complexes |
| 8 | Other business service industries | 729 | Services related to travel agency; packing services, office services, translation/interpretation service and other business services not listed here |
| 9 | Scientific research and technical service industry | Engineering technical and design services | 7481, 7482, 7483, 7484, 7485, 7486 | Project management service, project supervision service, project prospecting, design, planning and management |
| 10 | Scientific and technological innovation services | 7520, 7530, 7540 | IP services, scientific and technological intermediary services, entrepreneurship space services |
| 11 | Technical services for quality inspection | 7451, 7452, 7453, 7454, 7455, 7459 | Inspection and quarantine services, testing services, metering services, standardization services, certification and accreditation services, other technical services for quality inspection |
| 12 | Professional design services | 7491, 7492 | Industrial design service and professional design service |

**Form of Disclosure:** Active Disclosure